



**KYDHA  
ADVANCING LIFELONG LEARNING CONFERENCE  
March 9 & 10, 2018  
Marriott Louisville EAST Hotel, Louisville, KY**

**EXHIBITOR Information & Application**

***FRIDAY 10:30-4PM***

***Marketplace Hours***

- \*Opportunity to speak and give a 5 minute power point presentation directly to the dental hygienists at the Product Review [Over 350 RDH's in attendance in the past]
- \*Opportunity to create business relationships by meeting one-on-one with licensed dental hygienists from all over Kentucky in the Marketplace.
- \*Opportunity to educate licensed dental hygienists on your company's product(s).
- \*Opportunity to promote your company's product(s) by providing product samples.
- \*Opportunity to meet with students, the future of dental hygiene.
- \*Opportunity to create a connection with your company's product to the consumer.
- \*Opportunity to promote and connect your company on the KYDHA website.

**Please see next pages for PARTICIPATION LEVELS & BENEFITS & APPLICATION**

### KYDHA Exhibitor Benefits

BENEFITS	Platinum \$1000 +	Gold \$750	Silver \$500
Exhibitor logo with hyperlink on KYDHA web site	12 months	6 months	
Exhibitor name and logo on sign posted at Conference	*	*	*
<b>MARKETPLACE TABLE</b>	*	*	*
<b>5 minute Power Point presentation during Product Review 11am Friday, March 9, 2018 [Maximum of 10 slides]</b>	*	*	*
Lunch provided for Exhibitor representatives	3	2	1
Free CE credit to Exhibitor Representatives if attend courses.	*	*	*

**Important Information and Terms:**

Registration and Payment deadline is Friday, December 15, 2017. Payment deadline must be met in order for Exhibitor to be listed in print publications and/or receive recognition on signage or the KYDHA Web site.

Unless otherwise instructed by Exhibitor, KYDHA will import logo image file from an existing Web page and Exhibitor’s permission is expressly given. KYDHA reserves the right to reduce and modify the size of logo images in order to fit the layout of the Web page on which it will appear.

Please send 10 or fewer PowerPoint slides for the Product Review to [info@kydha.org](mailto:info@kydha.org) by February 15, 2018

Donations of samples and/or door prizes are greatly appreciated!

**SET UP- 9AM-10AM FRIDAY MARKETPLACE HOURS- 10:30-4PM**

**PRODUCT REVIEW 11:15AM**

For more information, please contact:

Donna Ruley, RDH  
KYDHA Executive Director  
[info@kydha.org](mailto:info@kydha.org) / 502-645-5459



## KYDHA Exhibitor Registration Form

March 9 & 10, 2018

Marriott Louisville EAST Hotel  
1903 Embassy Square Blvd. Louisville, KY 40299

Yes, I would like to participate by: (please check all that apply)

Exhibitor Level: Platinum (\$1000) \_\_\_\_\_

Gold (\$750) \_\_\_\_\_

Silver (\$500) \_\_\_\_\_

Donation of gift bags for participants [400] \_\_\_\_\_

Donation of Door Prize or Raffle Item \_\_\_\_\_

Payment deadline is **Friday, December 15, 2017** Payment deadline must be met in order for Exhibitor to receive recognition on signage and KYDHA Website.

COMPANY \_\_\_\_\_

Representative \_\_\_\_\_

REP Phone \_\_\_\_\_

REP E-mail \_\_\_\_\_

**Please send payment and this form to:**

**KYDHA  
2300 Cleary Ct.  
Louisville, KY 40245**